

PRODUCT BRIEF

HOW DOES IT WORK?

Symantec developed the Symantec Information Governance Program Review to facilitate wide-ranging discussions about your information protection, privacy and security program. This model provides a simple way to group, characterize, and identify baselines to provide targeted goals for realizing value from the program.

The Information Governance Program Review is based on six focus areas:

- Authority: Executive Leadership, Data Governors/Stewards, Policy Committee, Operational Teams
- Compliance: Regulatory Requirements and Reporting, Audits, Controls
 Frameworks, Legal and HR
- Privacy: Data Collection, Data Inventory,
 Data Classification, Obfuscation, Third
 Party Obligations
- Security: Encryption, Data Content Management, Data Quality, Access Controls, Data Destruction
- Communications and Awareness: Training, Confidentiality Agreements, Escalations, Staff Screenings
- Policies and Procedures: Data Access, Policy Lifecycle, Data Lifecycle, Data Classification, Data Sharing

Each pillar is fully explored to provide a complete picture of information governance for the customer. Illustrative case studies are presented and are based upon best practices built from years of extensive field observations of information protection customers across multiple industry verticals.



Symantec® Information Governance Program Review

Overview

The Symantec® Information Governance Program Review is a complimentary service designed to drive value for customers using our Information Protection products. The service evaluates six key areas of maturity for your information governance program, highlighting opportunities to reduce risk that may exist due to gaps within that program. This light-touch, highly focused review helps leadership by evaluating, prioritizing, and managing areas within the information governance program that can realize the expected value from existing technology solutions and ultimately drive towards a desired maturity state. We review industry-standard information governance frameworks, with a focus on newly regulated privacy concerns. We recommend program strategy to assist in achieving your information governance goals. Symantec Solutions Engineers provide advice in the context of your business and technical goals. Symantec leverages its extensive experience and market-leading expertise in the information protection landscape to examine the six pillars of information governance through interactive sessions with key stakeholders. The review provides both tactical and strategic recommendations to advance the information governance maturity level to meet and exceed business requirements.

Timeline

The Information Governance Review typically requires two to four hours of total customer commitment, divided into a series of short, one to two hour small-group working sessions. Sessions are typically held over the span of a two-week period to allow for flexible scheduling, and typically involve information governance program leadership, DLP program management, and key business stakeholders.

Outcome

The review provides an overall view of the current information governance landscape, including a comparison to other customers in the same industry vertical, and a comparison to all Symantec customers. In addition, the review identifies key observations and concerns that may be preventing the program from attaining its desired potential. These areas are addressed with short-term and long-term recommendations, with clearly identified action owners to drive needed outcomes. Finally, a timeline-based program roadmap is presented to prioritize the recommendations and actions to realize maximum benefit as quickly as possible.

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